

Volunteer Recognition Event

EVENT SPONSOR

Whatunga Tūao | Volunteer Central

Hancock Community House
77 King Street, Palmerston North
Mon - Fri 9 am to 1 pm
Tel: 06 354 6027
Email: info@volunteercentral.nz

Kia ora,

We are thrilled to announce our upcoming Annual Volunteer Recognition Event 2026, taking place on 5th June. This event celebrates the remarkable contributions of our volunteers who dedicate their time and effort to support our mission. We invite you to become a key partner in this event through sponsorship.

About the Event

The Annual Volunteer Recognition Event is a cherished tradition in our community, bringing together volunteers, staff, and community leaders to acknowledge the hard work and dedication of our volunteers. This year, we anticipate over 300 attendees, including Volunteers, local dignitaries, community members, and media representatives.

Sponsorship Levels

1. Gold Sponsor - \$1,500+

- Premier Recognition: Enjoy exclusive branding as the Gold Sponsor in all event marketing materials, ensuring high visibility.
- Dedicated Slide: Your custom slide will be displayed during the event, highlighting your logo and a brief description about your organisation/business
- VIP Experience: Reserved seating for 2 guests, providing a premium experience at the event.
- Digital Presence: A dedicated feature in our newsletter, on our website, and across our social media platforms, amplifying your support to our network.

2. Silver Sponsor - \$750+

- Brand Visibility: Your logo prominently displayed on promotional materials, increasing brand awareness.
- Acknowledgment: Recognition during the event in a speech, highlighting your contribution to our mission.
- Comfortable Seating: Reserved seating for 2 guests, ensuring a pleasant experience during the event.
- Community Engagement: Mentions in our newsletter, website, and social media channels, connecting your brand with our audience.

3. Bronze Sponsor - \$300+

- Event Branding: Your logo featured on event materials, showcasing your support.
- Public Recognition: Acknowledgment during the event, reinforcing your commitment to volunteerism.
- Guest Seating: Seating for 1 guest, allowing for personal engagement during the celebration.

4. Blue Sponsor - \$150+

- Support Visibility: Logo placement on event materials, representing your support of our cause.
- Recognition: Acknowledgment during the event to highlight your contribution.
- Event Access: Seating for 1 guest to participate in the celebration.

5. Goody Bags Sponsor - Any Contribution

- Promotional Opportunity: Your logo on event materials, ensuring visibility in goody bags distributed to all attendees.
- Acknowledgment: Recognition during the event, connecting your brand with our mission.

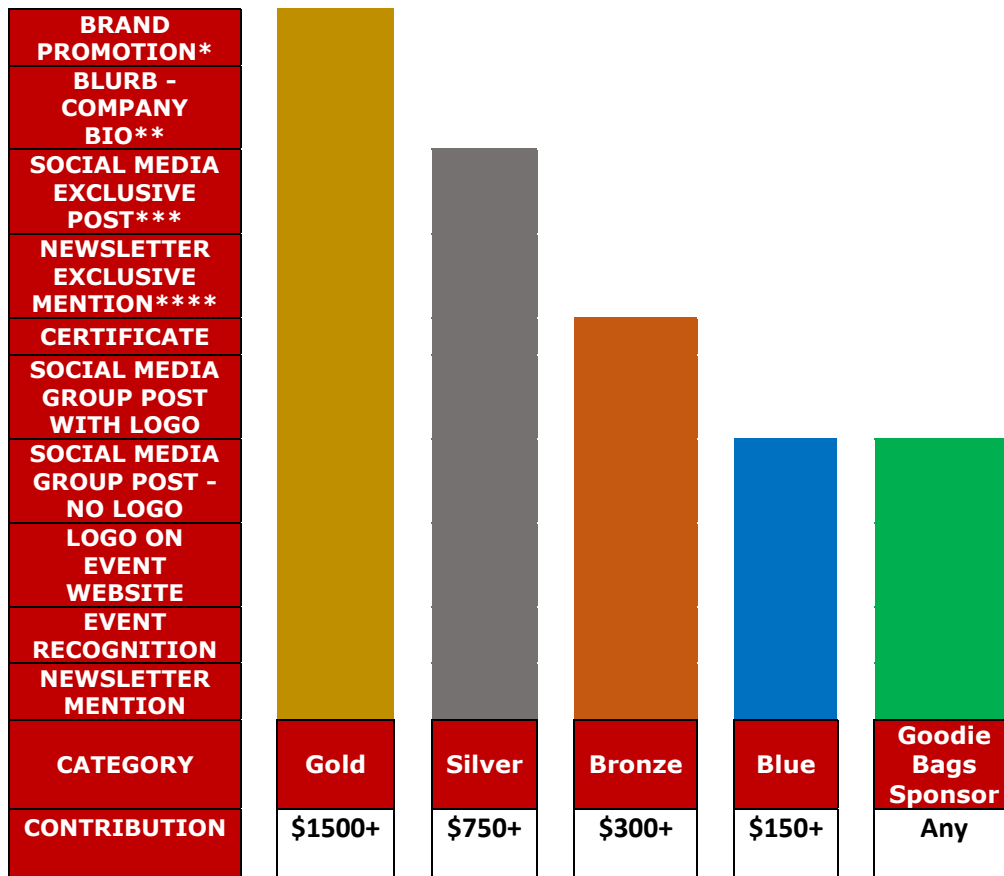
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- Guest Access: Seating for 1 guest to enjoy the festivities.

Sponsorship

1. Community Impact: Align your brand with a cause that resonates deeply within the community, showcasing your unwavering commitment to social responsibility.
2. Maximised Brand Exposure: Elevate your company's visibility as your name and logo shine in front of a diverse audience, boosting recognition and goodwill.
3. Exclusive Networking: Forge valuable connections with influential community leaders, potential clients, and like-minded organisations, creating pathways for collaboration and growth.
4. Boosted Brand Reputation: Leverage positive media coverage surrounding the event to enhance your company's image and build trust within the community.
5. Engaged Workforce: Empower your employees to volunteer at the event, fostering team spirit and a sense of purpose while making a meaningful impact together.



Your partnership in our Annual Volunteer Recognition Event 2026 will not only honour the volunteers who make a difference but will also provide invaluable exposure and goodwill for your Company. We hope you consider joining us in this celebration of community spirit and volunteerism.

Please feel free to reach out to me directly at 0225492589 or eventmanager@volunteercentral.nz to discuss this opportunity further. We look forward to the possibility of partnering with you!

Warm regards,

Ankita Sharma

Kaikōtuitui Whakatāiranga, Taiopenga | Marketing and Event Coordinator

Whatunga Tūao | Volunteer Central

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