

He Anamata Kōtuitui A Connected Future

Ō mātou hoa mahi
Our Friends

Te Matawhānui VISION

Kia puāwai te mahi tūao i
runga i te ngākau aroha o te
tangata me te kairangi.

**Creating a volunteering
legacy built around people
and quality**

Tā mātou mahi
Our Business

Te Whāinga Nui MISSION

Kia aronuitia te mahi tūao

**Moving volunteering to
front-of-mind**

Ā mātou
puna pūtea
Our Dollars

Ngā Uara VALUES

Kauawhi | **Inclusivity**
Tapatahi | **Integrity**
Kairangi | **Reputation**
Piringa houtupu | **Relationship**

Ā mātou hangarau
Our Technology

Tō mātou
kano ki te
Our Image

Te Whāinga Nui
MISSION

Te Matawhānui
VISION

Ngā Uara
VALUES



WHATUNGA TŪAO
**VOLUNTEER
CENTRAL**

Our Friends | Ō Mātou Hoa Mahi

Volunteer Central will:

- Engage diverse communities to spread the volunteering message and improve our visibility and value.
- Build and nurture "influencer" relationships.
- Reach out to new partners, supporters, collaborators and potential friends.
- Lead any volunteer engagement with empathy and "opportunity before problem".
- Regularly thank and acknowledge our volunteer whanau.
- Nurture and grow our relationship with Volunteer New Zealand and other volunteer centres.

Our Business | Tā Mātou Mahi

Volunteer Central will:

- Attract and develop events that spread our volunteer message.
- Investigate our membership structure.
- Educate our communities about the benefits of volunteering.
- Become recognised as a leader in community development.
- Review our goals annually against progress and relevance.
- Ensure Territorial Local Authorities approach us first for advice and guidance.
- Actively piggy-back existing event opportunities to help promote volunteering.
- Always research and scan local, national and global volunteer sectors.
- Be relentless in becoming a sought-after volunteer organisation.
- Collect, analyse and use trends, research and data to constantly recalibrate and improve our volunteer offerings.

Our Image | Tō Mātou Kanohi Kitea

Volunteer Central will:

- Instigate a promotional/profile strategy to better show our communities what we offer, what we stand for and where to find us.
- Recruit and nurture people who are adaptable, empathetic and expert at delivering solutions.
- Embrace and shout about our connected future.
- Refresh and refocus communication and marketing.
- Expand our governance networks and our diversity.
- Establish reputable Board succession planning.

Our Dollars | Ā Mātou Puna Pūtea

Volunteer Central will:

- Secure funding from all Territorial Local Authorities we work alongside.
- Allocate resource in the appropriate places to achieve our goals.
- Obtain third-party funding whenever and wherever possible.
- Seek increased sponsorship.
- Ensure sustainable outcomes by being informed and agile.

Our Technology | Tā Mātou Hangarau

Volunteer Central will:

- Design and implement technology innovation.
- Increase our meaningful presence on social media.
- Ensure our database and website are always current and add value.