

Volunteer Recognition Event 2024

EVENT SPONSOR



On the 7th of June 2024 [Whatunga Tūao | Volunteer Central](#) is hosting the 11th Volunteer Recognition Event (VRE). [Last year](#) we had 72 outstanding people/organisations who volunteered in our community nominated by their organisations for the fantastic work they had been doing. This year, we're expecting about 75, but we'll have a definite number after the nominations close in March.

Volunteers change people’s lives by offering their time and skills to help others, asking nothing in return. We, as a community, have the ability to thank volunteers by recognising their efforts and showing our appreciation – this is the purpose of the VRE.

"The benefit and the good that you get [from volunteering] is better than any pill." -Scott Groves

"I very quickly realised I was starting to spiral into depression, so volunteering was a lifesaver." - Janetta Mandeno

You can make this event even more special by becoming a proud sponsor! Collaborate with us to show these volunteers, their organisations, and the community that your business supports the work they do.

Please consider choosing one of the categories below and help us to make a difference in recognising these wonderful volunteers! Donated items will be recognised as sponsorships equivalent to the value of the gift.

What is in it for you?

BRAND PROMOTION*	<p>GOLD SPONSORS: UP TO THREE INDIVIDUALS CAN ATTEND THE EVENT.</p> <p>SILVER SPONSORS: UP TO TWO INDIVIDUALS CAN ATTEND THE EVENT.</p> <p>BRONZE SPONSORS: ONE INDIVIDUAL CAN ATTEND THE EVENT.</p>									
BLURB - COMPANY BIO**										
SOCIAL MEDIA EXCLUSIVE POST***										
NEWSLETTER EXCLUSIVE MENTION****										
CERTIFICATE										
SOCIAL MEDIA GROUP POST WITH LOGO										
SOCIAL MEDIA GROUP POST - NO LOGO										
LOGO ON EVENT WEBSITE										
EVENT RECOGNITION										
NEWSLETTER MENTION										
CATEGORY						Gold	Silver	Bronze	Blue	Goodie Bags Sponsor
CONTRIBUTION						\$1000+	\$500+	\$300+	\$150+	Any

***Brand Promotion** – Your company’s marketing materials will be promoted during the event to generate positive interest, build towards customer loyalty, and showcase community support. (Please provide your company’s materials for the event. Distribution of marketing materials provided will be carried out by Volunteer Central’s team.)

****Blurb – Company Bio** – A short blurb about your business will be presented during the event (blurb provided by you).

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*****Social Media Exclusive Post** – Boost your company's visibility! Get recognised exclusively on Facebook, LinkedIn, Instagram and X (formerly Twitter). You'll have a special post just for your company, featuring your logo as a proud supporter of the Volunteer Recognition Event.

*****Newsletter Exclusive Mention** – Volunteer Central's June newsletter will feature a section dedicated to your company/organisation. Our newsletter is distributed in both digital and print formats, reaching over 1500 recipients across the Manawatū, Horowhenua, and Tararua areas, including local Councils.

Here's some of the feedback Volunteer Central has received from a few organisations in the community.

"I really enjoyed your AGM. Was great to see all that you do and the wonderful teamwork. I also learnt a lot about how to run a very successful AGM and to have hope for the future." -Lynn Clough, Housing Advice Centre

"We believe the Gravel and Tar 2023 has been a huge success for NZ cycling, the Ashhurst community and the Manawatū region, and we have had really good feedback from riders, officials and spectators alike." -Bob Sheldon, Greasy Chain Charitable Trust

Show your organisation shares the kindness of volunteers. Support the VRE!!

"The smallest act of kindness is worth more than the greatest intention". - Oscar Wilde

Ka pai!