

# Volunteer Recognition Event 2023



On the 9<sup>th</sup> of June 2023 [Whatunga Tūao | Volunteer Central](#) is hosting the 10<sup>th</sup> Volunteer Recognition Event (VRE). [Last year](#) we had 32 outstanding people/organisation who volunteered in our community nominated by their organisations for the fantastic work they had been doing. [This year](#), we are aiming for this number to double.

Volunteers change people’s lives by offering their time and skills to help others, asking nothing in return. We, as a community, have the ability to thank volunteers by recognising their efforts and showing our appreciation – this is the purpose of the VRE.

*“The benefit and the good that you get [from volunteering] is better than any pill.”-Scott Groves*  
*“I very quickly realised I was starting to spiral into depression, so volunteering was a lifesaver.”-Janetta Mandeno*

**You can make this event even more special - become a proud sponsor! Collaborate with us to show these volunteers, their organisations, and the community that your business supports the work they do.**

Please consider choosing one of the categories below and help us to make a difference in recognising these wonderful volunteers!

## What is in it for you?

BRAND PROMOTION*	Gold	Silver	Bronze	Blue	Goodie Bags Sponsor
BLURB - COMPANY BIO**					
SOCIAL MEDIA EXCLUSIVE POST***					
NEWSLETTER EXCLUSIVE MENTION****					
CERTIFICATE					
SOCIAL MEDIA GROUP POST WITH LOGO					
SOCIAL MEDIA GROUP POST - NO LOGO					
LOGO ON EVENT WEBSITE					
EVENT RECOGNITION					
NEWSLETTER MENTION					
CATEGORY					
CONTRIBUTION	\$1000+	\$500+	\$300+	\$150+	Any

**\*Brand Promotion** – Your company’s marketing materials will be promoted during the event to generate positive interest, build towards customer loyalty, and showcase community support. (Please provide your company’s materials for the event. Distribution of marketing materials provided will be carried out by Volunteer Central’s team.)

**\*\*Blurb – Company Bio** – A short blurb about your business will be presented during the event (blurb provided by you).

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**\*\*\*Social Media Exclusive Post** – Your company will be tagged exclusively and recognised on online social platforms such as Facebook, LinkedIn, Twitter, Instagram. Individual posts exclusively just for your company and logo on all platforms as a supporter of the Volunteer Recognition Event.

**\*\*\*Newsletter Exclusive Mention** – Volunteer Central’s June newsletter will feature a section dedicated to your company. Our newsletter is both electronic and print. It positively showcases the work of our volunteers.

Reach: Nominees, organisations, representatives from PNCC, Manawatu, Horowhenua and Tararua councils. It has the potential to reach over two thousand people in the region.

**Show your organisation shares the kindness of volunteers. Support the [VRE!!](#)**

*“The smallest act of kindness is worth more than the greatest intention”. - Oscar Wilde*